

School District Advisory
New Netflix Movie – To The Bone (eating disorders)
Effective Date: July 19, 2017



Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions trending on Social Networks or from recognized studies, authorities or news agencies. These advisories will be sent to leadership via email.

We were alerted today from NASP (The National Association of School Psychologists) regarding a new Netflix Series that is premiering next month. I expect that they will be creating guidance as well and sending to your respective health professionals on staff. To the Bone, a movie that could potentially glamorize eating disorders and could foster unhealthy triggers and thoughts in those who are struggling with disordered eating. To the Bone, which is released next month, tells the story of 20-year-old Ellen, who struggles with anorexia nervosa and enters a group recovery home for treatment. While the film depicts the life and struggles of a 20-year old, teens will easily associate with the character, especially those already struggling with eating disorders.

If you are one of our clients we will monitor in advance of the new school year for any mentioning, trending or discussions regarding the movie and add those to your daily reports as appropriate.

Because this issue is still developing we will be brief in the written information and allow you to view the greater detail in the subsequent news coverage.

Here is some of the coverage: The first link is most informative and balanced in its coverage of the issue.

<https://www.psychologytoday.com/blog/happiness-is-state-mind/201706/will-the-bone-trigger-eating-disorders>

<https://www.nytimes.com/2017/07/14/well/live/netflix-to-the-bone-anorexia.html>

<http://www.imdb.com/title/tt5541240/>

<https://www.youtube.com/watch?v=705yRfs6Dbs>