

## Geo Listening Advisory #7

### School Confessions Pages on Social Networks

January 28, 2014



Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions trending on Social Networks. These advisories will be sent to leadership via email.

Geo Listening analysts have discovered a new forum where individuals (Current & Former students) post confessions anonymously using social media. It began on Facebook as “IMConfessions” and gained popularity almost immediately. Confession pages have popped up on other social network sites, including Twitter and askfm. The site names usually contain the school acronym such as ??HS Confessions or ??confess to attract followers and visitors.



Here's how it works:

Each page administrator has a Google Document where you can “confess” or express your views about something that you might have done, want to do, or tell someone something that you cannot talk to under normal circumstances. The confessions get posts on the page and are there for the entire world to see.

They have become successful because individuals can rant about someone anonymously. Also, people like to read racy, controversial news/confessions, or gossip. The sites are a platform for some students to post derogatory comments, sexually explicit content, and opinions on controversial topics.

Geo Listening will contact districts where we have been able to positively identify a student by name, username, school location engaging in the practice of posting maliciously on confession pages.

To learn more:

<http://www.buzzfeed.com/justinesharrock/the-stange-world-of-high-school-confession-pages>