



Geo Listening®

School Advisories

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Geo Listening Advisory #6

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Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions trending on Social Networks. These advisories will be sent to leadership via email. The following information has been reported on several newscasts across the country.

Geo Listening would like to inform school personnel about a bizarre trend discovered at schools across the nation. This dangerous practice of snorting or smoking **Smarties** candy is gaining popularity among middle school students. The phenomenon first appeared on YouTube in 2007.

Health experts are warning about the dangers. School administrators are concerned about the health complications associated with this activity. Some of the negative side effects of snorting **Smarties** include infection, internal bleeding, lung infections, nose wedged maggots, bleeding, allergic reactions, smoker's cough and scarring of the nasal cavity.

The candy doesn't contain any addictive ingredients and does not get people high. It is assumed that those who snort or smoke the candy experience some sort of sugar high after doing so, but that has not been proven. It is unclear why this has become popular. Experts believe that young adults are mimicking cocaine use or trying to look "cool".



Geo Listening will contact districts where we have been able to positively identify a student by name, username, school location engaging in the practice of snorting or smoking **Smarties**.

References:

http://www.cbs12.com/news/top-stories/stories/vid_12634.shtml

<http://www.foxnews.com/health/2014/01/20/more-students-caught-snorting-smarties-candy/>