

Geo Listening Advisory #5

January 14, 2014

Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions trending on Social Networks. These advisories will be sent to leadership via email. In April 2013, Geo Listening informed school personnel regarding the practice of “vaping”. Young students are using electronic cigarettes and marijuana oil to get high during class. A recent news article in the CBS Los Angeles Local has, again, brought awareness to the gaining popularity among high school and middle school students.

According to the article, “ Students are doing this under the noses of teachers and parents because there is no smell...It heats up, vaporizes the fluid and you inhale it.” Parents and school administrators worry e-cigarettes don’t just replace regular cigarettes anymore but also serve as a candy-coated drug-delivery system. The craze is so new that school districts have yet to include the devices in their disciplinary code.

Urban Dictionary: An electronic cigarette (or e-cigarette), electronic vaping device or vapes, personal vaporizer (PV), or electronic nicotine delivery system. Electronic cigarettes are often paired with marijuana oil, or THC, to achieve a potent high. THC, or tetrahydrocannabinol, is a chemical responsible for most of marijuana’s psychological effects.

The e-cigarettes are slim, metal devices, approximately six inches long that can easily fit up a shirt sleeve. Sample images of e cigarettes:



Geo Listening will contact districts where we have been able to positively identify a student by name, username, school location engaging in the practice of vaping.

Link to entire article: <http://losangeles.cbslocal.com/2014/01/14/more-young-students-using-electronic-cigarettes-marijuana-oil-to-get-high-during-class/>