



Geo Listening[®]

School Advisories

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Geo Listening Advisory #4

December 5, 2013

Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions trending on Social Networks. These advisories will be sent to leadership via email. Geo Listening analysts have found posts about the misuse of prescription cough medicine and soda. It is commonly referred to as, "purple drank." There are numerous slang terms for purple drank, including sizzurp, lean, syrup, drank, barre, purple jelly, Texas tea, and Tsikuni.

Urban dictionary: codeine/promethazine cough syrup mixed in with some sprite and/or 7up . Purple drank is a slang term for a recreational drug popular in the hip hop community in the southern United States, originating in Houston, Texas. It became popular by the hip hop star, "Lil Wayne". It is highly addictive

We will contact districts where we have been able to positively identify a student or school/district name with more detailed information. Here are several of the images/links that we have seen thus far.



<http://www.narconon.org/drug-information/purple-drank.html>

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