



Geo Listening®

School Advisories

**703 Pier Avenue
Suite B704
Hermosa Beach, CA 90254**

(310) 421-8873

www.geolistening.com

Geo Listening School District Advisory #2

November 21, 2013

From time to time Geo Listening will discover information from client school site posts on social networks that is reposted across the nation. When this information poses a danger or disruption to education we will create a national or regional advisory.

Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions trending on Social Networks. These advisories will be sent to leadership via email. Geo Listening analysts have found posts about school wide walkout.

There are a growing number of reposts and encouragement from students across the nation with regard to a school wide walkout at 12:00PM on November 22, 2013.

It has not gone viral, but since it spans the country we are notifying as many as we can reach. We are also reaching out with more specifics that you can see here when specific schools are mentioned. We are working to find out what is behind the walk out and will forward when and if we find basis for it. Nothing wrong with students exercising their rights, but certainly this can pose as a disruption to education if staff are not aware and know what to do if an entire class gets up and walks out. We won't be able to predict magnitude as kids may fear discipline and others may join in once a few take action.

We are suggesting that school leadership reach out to class leaders for a sense of what is happening in each school. It is expected that this will mostly affect High School, with some Middle school participants as well. We will contact districts where we have been able to positively identify a student or school/district name with more detailed information. Here are several of the images/links that we have seen thus far.

