



Geo Listening®

School Advisories

**703 Pier Avenue
Suite B704
Hermosa Beach, CA 90254**

(310) 421-8873

www.geolistening.com

Geo Listening School District Advisory #9

Effective Date: February 27, 2014

Geo Listening will notify client and non-client school district leaders when it has discovered safety or disruptive actions as well as trends on Social Networks. These advisories will be sent to leadership via email. Geo Listening analysts had captured a post during the Arapahoe, CO HS shooting lockdown that we felt was relevant and important to share.

As many of you engage in Active Shooter drills and have lock downs for various reasons throughout the school-year, this video shows a danger that we may not have been aware of. We understand that children and adults will continue to have their communications devices active during these incidents. However, we must offer better guidance to students, staff and parents as well as first-responders to avoid potential mistakes of a cell phone in a hand being viewed as a weapon in hand.

In the video, you will see the moments just before officers enter a classroom after the shooting. You will note the announcement of officers and specific instructions of showing hands to the officers. What was concerning for us was the student that recorded the video was holding a device up above the desk prior to and during the officers entering the room.

We felt that this presents an opportunity to improve and better prepare those that may be a part of any incident or response team. Understanding that any incident requiring a lock down and clearing of schools is a tense situation we wanted to raise the issue so that you could use the information for awareness and improvement for all.

This is a link to the video on our webpage:

<https://geolistening.com/active-shooter-video/>

This is a link to the video on the original poster's page:

http://instagram.com/p/h4ux_mSLEf/#